

CAIRO INT'L. FAIR

Where?

The Cairo Fairgrounds is a vast area in the upper-class Nasr City district of Cairo. It is the largest Trade Fair center in the Middle East with a total area of 412,000 square meters. The Fairgrounds include 32 air-conditioned halls with 57,000 m² of covered exhibition space, and 50,000 m² of open display area. There is also a large grass mall. It is located only 15 minutes from Cairo International Airport and about the same distance from Central Cairo. Other prominent nearby locations include the Cairo International Stadium, the 1973 Military Panorama Museum, the Egyptian State Service Building, and a number of luxury hotels. There is convenient transportation to anywhere else in Cairo via taxi or other means.

Who?

U.S. companies with an international orientation seeking:

- Introduction to major new markets
- Off-the-floor sales
- Agents, distributors, or dealers
- Expanded market presence

How?

Simply fill in the registration sheet and fax to any U.S. Commercial Service office.
Deadline: January 31, 2003

What?

The CIF is the largest annual horizontal trade event in Egypt, oriented toward a wide range of industrial and commercial products.

36th SESSION

When?

The 28th U.S. Pavilion at the 36th Annual Cairo International Trade Fair will take place March 19-28, 2003

19-28 MARCH

2003